

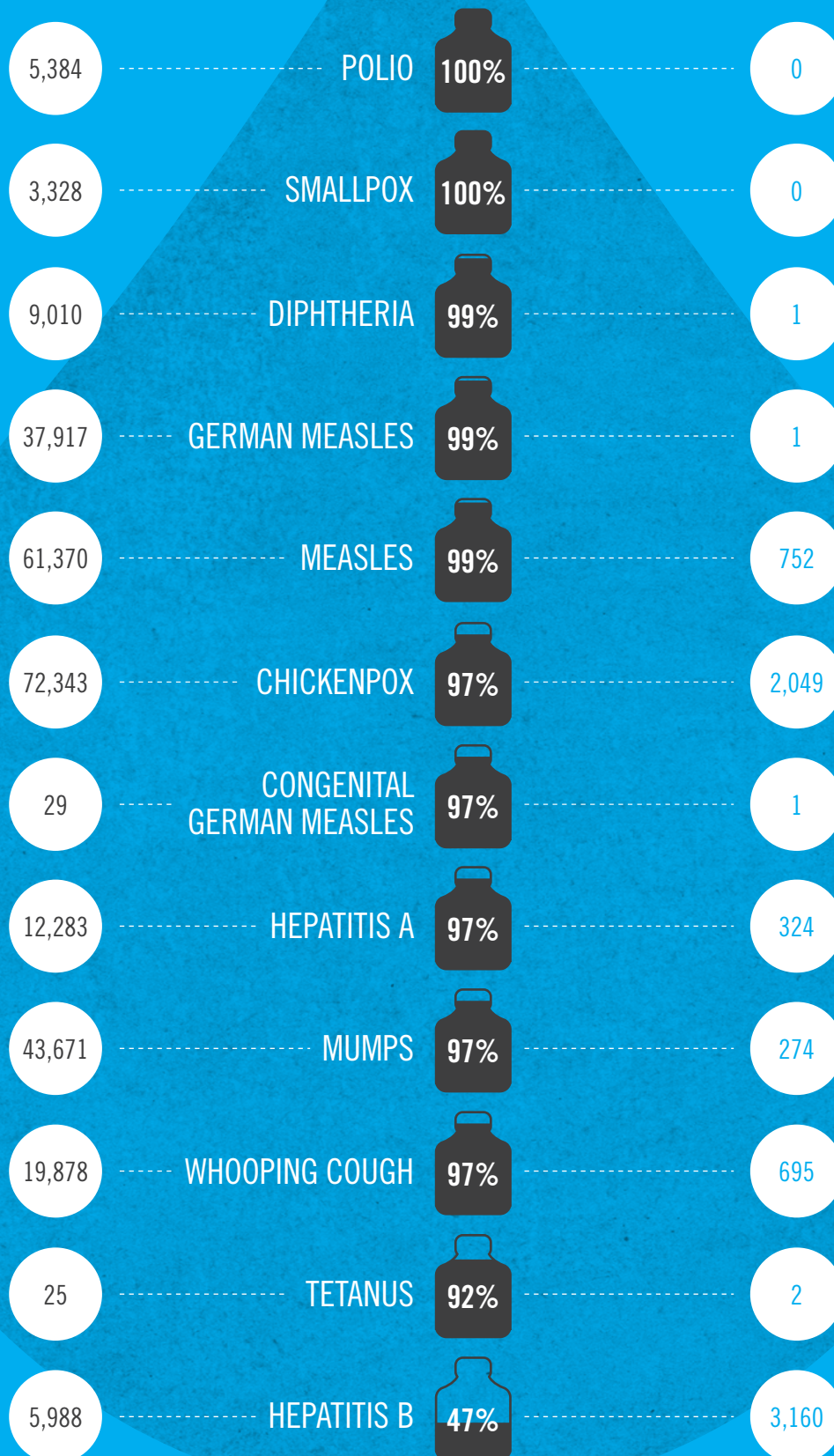
VACCINES: PUBLIC HEALTH SUPERHEROES

IN THE FIGHT TO ELIMINATE OR CONTROL INFECTIOUS DISEASE, VACCINES HAVE REDUCED ILLNESS AND SAVED COUNTLESS LIVES

CASES BEFORE
VACCINE AVAILABILITY*

DECREASE %

CASES AFTER
VACCINE AVAILABILITY**



* Highest number of cases in a single year in the five years preceding vaccine introduction.

** Data for measles and rubella from the Canadian Measles and Rubella Surveillance System (CMRSS). All other data are from the Canadian Notifiable Disease Surveillance System (CNDSS). Most recent report of cases in Canada in 2011. 2011 is the most recent validated data available for publication.